

Outline Guide:
Beginning the Strategic Process

Executive Summary

The OneOhio Recovery Foundation is a private, non-profit foundation created at the direction of Ohio's state and local leaders to distribute 55 percent of the funds our state will receive from the pharmaceutical industry as a consequence of its role in the national opioid epidemic. The Foundation will work with local interests to support their opioid misuse treatment, recovery and prevention efforts and invest funds to support these efforts for Ohioans into the future.

Mission Statement: To partner with local organizations across Ohio to end the opioid epidemic and prevent its recurrence.

Vision Statement: To alleviate and abate the impacts of addiction throughout Ohio by providing funding to regions for prevention, treatment, recovery services and statewide initiatives and studies.

Values: Respect, Integrity, Accountability and Equity

We will respect one another and the communities we serve (all people, all partners and our state)

We will foster collaboration and innovative services.

We will take responsibility for our actions in alignment with our mission, vision, and values.

We will affirm our intention to practice and promote diversity, equity and inclusion in our charitable mission of abating the opioid epidemic together as one.

Campaigning the Cause

Implementing the Communication Strategic Plan (will include overview of plan)

Goals for 2023-2024

Build Staff

Engagement and Outreach

Regional and Statewide Investments

Pillars:

Community Impact

Financial growth & Sustainability

Develop 3-, 5-, and 10-year budgets

Investment plans

Statewide & Regional impacts as it relates to abating the drug epidemic.

Provide grants to abate the drug epidemic.

Key Performance Indicators/Measurement of Success

Number of regional grants funded.

Dollar value on statewide studies, programs and initiatives

Collection of data outcomes from regional & statewide funded opportunities

Evaluation of staff

Evaluation of investments

Evaluation of operational income and expenditures

Plan Appraisal – The Board of Directors should use this in achieving the targeted results and not just be maintained in the organizations archives.

The Board of Directors should conduct periodical reviews of actual performance in comparison with the strategic plan, call for review meetings with staff to assure the staff is continuing in the right direction.

Conclusion

Strategic planning is vital for OneOhio Recovery Foundation looking to achieve our goals and outcomes for abating the drug epidemic. Therefore, it is important to involve the board, stakeholders, and community members in the process and evaluate progress regularly.